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Web Accessibility Policy

Purpose

Brigham Young University strives to ensure equal access to educational programs and activities. Technology procured, developed, or used by BYU should provide substantially similar functionality, experience, and access to users with disabilities as it provides to other users, as required by Section 504 of the Rehabilitation Act of 1973 and other applicable laws. Accordingly, BYU seeks to make its online courses, websites, and web-based applications (Web Content) accessible.

Policy

BYU has developed <u>University Web Accessibility Guidelines</u> (Guidelines) to be used in the design and enhancement of Web Content on university-affiliated websites. New Web Content must conform to the <u>Guidelines</u>. Older Web Content that is used to conduct core university business or academic activities should be brought into conformance with the <u>Guidelines</u> when reasonably possible. Vendors seeking to provide information technology services to BYU must demonstrate that their products satisfy the <u>Guidelines</u>.

Scope

This policy applies to Web Content created and maintained by any BYU college, department, program, or unit. Specifically, any Web Content within the BYU domain (byu.edu) that is used in university programs or activities is subject to this policy.

Implementation

University Communications and the Office of Information Technology are responsible for establishing the <u>Guidelines</u>, providing information about and training for the <u>Guidelines</u>, and conducting content audits to ensure that Web Content meets the <u>Guidelines</u>.

Responding to Accessibility Issues

Personnel responsible for Web Content should take the following steps as soon as reasonably possible if they become aware of accessibility issues:

- As applicable, acknowledge receipt of any messages that raise a concern, in writing, to the user who raised the concern and retain copies of the message and response.
- Verify the issue by reviewing the Guidelines.
- Take the necessary steps to resolve the issue in compliance with the standards established in the <u>Guidelines</u>.



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Additionally, university webmasters should periodically test Web Content for accessibility and address any accessibility issues.

APPROVED: 27 Apr 2020

PRIOR VERSION: N/A

APPLICABILITY: University Web Content, BYU website managers

POLICY OWNER: Assistant to the President, University Communications

RESPONSIBLE OFFICES: Office of Information Technology, University Communications

IMPLEMENTING PROCEDURES: <u>University Web Accessibility Guidelines</u>

RELATED POLICIES:

- Accommodation of Persons with Disabilities at BYU Policy
- Accommodation of Persons with Disabilities at BYU Procedures
- Animals on Campus Policy
- <u>Discrimination Complaint Procedures</u>
- Nondiscrimination and Equal Opportunity Policy